

Career Talk

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Objectives

- To help students know about various career options available to them related to languages
- To help students identify their area of interest
- To help students decide which subjects they need to take up for a particular career
- To motivate students to start career planning

Career in Languages

- Man is a social animal and the need to communicate and express is inherent.
- The very basis of our thoughts is language
- They foundation of our memories is language
- Not only human beings even birds and animals use language to communicate

Career Avenues in Language

- Teaching
- Translators & Interpreters
- Books & Publishing

- Creative Writing
- Media
- Public Relations



Teaching Indian Languages

• **ESSENTIAL QUALIFICATION**

- TGT - Undergraduate degree in the language with 50% marks + B.Ed + CTET
- PGT - Postgraduate degree in the language with 50% marks + B.Ed
- College Lecturer – PG with 55% + NET / SLET

• **OPENINGS**

- Govt / Pvt Schools, Colleges
- Online Educational Portals

• **ESSENTIAL SKILLS**

- Love for the spoken and written word
- Fluency and command over language
- Love for books would help
- Flair for writing



To be a foreign language teacher

- **Total 6 Certificate levels**
- A1 & A2 – Elementary (Basic User)
- B1 & B2 – Intermediate (Independent User)
- C1 & C2 – Advanced (Proficient User)
- Earn a bachelor's degree in the foreign language to be taught that includes a teacher preparation program.
- Complete a student teaching internship that includes foreign language classes.
- Take your state's required tests for educators.
- Apply for teacher certification.
- Begin applying for open foreign language teaching position



Teaching Foreign Languages

- German – Bachelors Degree(any stream) + German Proficiency – B2 at least with C1 as desirable qualification to teach senior secondary classes
- Spanish – Bachelors Degree(any stream) + Spanish Proficiency – B2 at least for secondary level teaching & C1 for Sr Secondary
- French - Bachelors Degree(any stream) + French Proficiency – B2 at least with C1 as desirable qualification to teach senior secondary classes



Translators & Interpreter



- **TRANSLATOR**

- Works with the written word
- Translating books, stories from one language to the other
- Requires a thorough knowledge of grammar of at least two languages
- Extensive diction so that the essence of the original text isn't diluted

- **INTERPRETER**

- Works with the spoken word
- Translates the spoken word (speeches especially) from one language to the other – it is done on the spot
- Requires fluency and command over the spoken aspect of the language
- Extensive diction so that the essence of the original speech isn't diluted

Openings - Translators & Interpreters

- Publishing Houses
- Corporate Houses
- Central & State Govt Ministries
- PSUs
- Lok Sabha & Rajya Sabha Secretariats





Essential Qualifications



- Masters Degree and/or P G Diploma in translation

FOR GOVT DEPTTS

- Masters Degree and/or Diploma in translation + UPSC exam of Jr Translators

INSTITUTES OFFERING PGDT

- IGNOU
- Kurukshetra University, Haryana
- Indira Gandhi Technical Uni for Women, Delhi
- Bundelkhand University, Jhansi
- Sri Venkateshwara University, Tirupati



Book & Publishing

- **OPENINGS IN THE FIELD**

- Author
- Editor
- Proof Reader
- Translator

- **ESSENTIALS**

- Good command over language
- Master's Degree in concerned Language (+Degree in Mass Communication/Journalism for Editor)
- Flair for writing
- Eye for detail and accuracy



CREATIVE WRITING



- Creative writing is **any writing that goes outside the bounds of normal professional, journalistic, academic, or technical forms of literature**, typically identified by an emphasis on narrative craft, character development, and the use of literary tropes or with various traditions of poetry and poetics.



Openings in

- Films
- Theatre
- Advertising
- Websites
- Blogging
- Other digital platforms

Essentials to be a creative writer.....

- A bachelor's degree in the language concerned
- Good command over language
- Flair for writing
- Participation in co curricular activities at school level helps
- Writing for school magazine and other local publishers can be a good start



Media



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- Content Writer – story /screenplay writer
 - Editor
 - Radio Jockeys
 - Reporter
 - Correspondent
 - Anchors & Presenter

Essential Qualification



- **Radio Jockey** – Command over language, Bachelor’s Degree in Mass Communication (desirable) ,Internship at a community radio, spontaneity, good voice quality
- **Correspondent** –Command over language + Degree in Mass Communication /Journalism, Flair for writing, Eye for detail, Investigative mind
- **Reporter** – Good command over language + Degree in Journalism /Mass Communication



Public Relation Officer

- **JOB PROFILE**

- Establish communication goals. ...
- Assess their company's or client's public image. ...
- Develop press releases. ...
- Write speeches, make newsletters.....
- Correspond with news media. ...
- Review marketing material. ...
- Respond to public events and inquiries. ...
- Education.



Public Relations Officer

- **Openings in...**
- Govt organisations
- Corporate Houses
- Film and Media Houses

EDUCATIONAL QUALIFICATION

- Graduate in any stream (preferably in mass media)
- One year post graduate diploma in public relations

OR

- Master's Degree in Communication & Journalism



P R Manager

INSTITUTES OFFERING DIPLOMA & DEGREE COURSES

- Indian Institute of Mass Communication.
- YMCA Institute for Media Studies & Information Technology.
- St Xavier's Institute of Communications.
- Bharatiya Vidya Bhavan.
- Jadavpur University.

Institutes offering courses in Languages

- Jawaharlal Nehru University
- Amity University
- YMCA Delhi
- Delhi University
- Max Muller Bhavan , Delhi & Chandigarh(for German)
- Alliance Francaise
- British Council, Delhi
- English & Foreign Languages University, Hyderabad
- Indian Institute of Journalism and New Media, Bangalore.

Some more institutes offering courses in languages, mass communication & journalism

- English & Foreign Language University, Hyderabad
- Indian Institute of Mass Communication, New Delhi
- Kendriya Anuvad Sansthan , Agra
- Banaras Hindu University, Varanasi
- Allahabad University, Prayagraj
- Jamia Millia Islamia, New Delhi
- Kurukshetra University, Kurukshetra

**To learn a language is to
have one more window
from which to look at the
world.**

Chinese proverb

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